



# 2019 ROADMAP

Presented by Nate Talbot

March 1, 2019



**DETROIT  
BLOCKCHAIN  
CENTER**

# OVERVIEW



Our Focus



About DBC



Exec. Director Vision



What We Do



Road Map



# A Goal Without A Plan Is Just A Wish.

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*Turning a vision into a standard*

# Our Focus

Strong Foundations, Stronger Communities



Establish a brand as Detroit's leading organization for distributed ledger technologies.



Initiate community outreach and educational programs for those with limited access.



Provide a pool of resources for area businesses and startups in the DLT/Blockchain space.



# What's Important

## Building Self-Sustaining Communities



It's **crucial** that a strong support network, including accessible resources, **strong** advocacy, and education, exists if you're serious about building a **thriving** community.



### Community

Help build systems that allow the underserved to have access and gain equity within their community



### Education

Financial, Digital, and Social Literacy are keys to building a successful future.



### Support

Gaining access to resources and opportunities are critical to new and expanding businesses



# About DBC

## Education | Innovation

**The Detroit Blockchain Center is a Michigan based, member run, not-for-profit organization, founded in 2018 by a collection of blockchain enthusiasts and businesses.**

As a leading Blockchain incubator in SE Michigan, the Detroit Blockchain Center helps individuals, schools, universities, small business, corporations, not-for-profits, charities, community leaders, and local, federal and foreign governmental organizations to better understand Blockchain technology and unite these organizations; attract and encourage outside investments into Blockchain business within Metro-Detroit; and create opportunities for area Blockchain startups.

**Our Mission:** To coordinate and promote the education, adoption and growth of the Blockchain ecosystem throughout Metro-Detroit, and provide resources to entrepreneurs and startups through access to education, financial resources, and business development services.

Learn more about the Detroit Blockchain Center and consider becoming a member/volunteer at:

**<http://DetroitBlockchainCenter.org>**



Day-To-Day Operations



Executive Director

Nate Talbot



Policy Director

Adam Zientarski



Treasurer

Vacant



Secretary

Vacant



## Turning a vision into a standard

For its inaugural year, I'd like to share my vision for the Detroit Blockchain Center. This vision will put DBC on the path of prosperity, and allow it to act as a vehicle to enable opportunity, while supporting economic growth for its members, its community, and for the businesses within Metro-Detroit.

By 2022, I believe blockchain technology will have found its footing with protocols, and the best solutions will be in the market, with developers choosing among the few top chains that deliver the best in security, speed, and decentralization.

Cryptocurrencies like Bitcoin and Dash will have been tested against rapid inflation multiple more times, as they have in recent years in countries like Venezuela, Turkey, and Zimbabwe. Further I believe we will see a wider adoption of cryptocurrencies due to banking errors, fraud, and mismanagement, as we've seen with Wells Fargo, Deutsche Bank, Bank of America, and others.

Organizational use-cases will have been tested across multiple industries and government agencies, and while only a few will prove to be truly successful, by 2022, we will have a foundation of best practices to continue to build from and we will begin seeing a much more widespread adoption.

While we wait for this era of progress to arrive, the Detroit Blockchain Center will be a key catalyst for growth in the industry, placing Detroit in the heart of the [#buidl](#) mindset, and helping the massive pool of creative developers, marketers, and entrepreneurs find the resources and opportunities they need to build the future right here.

Year one will consist of hosting a series of events and activities, not just letting the community know what DBC has to offer, but spreading awareness throughout the greater metropolitan area of what blockchain and distributed ledger technology can do. And how, like the internet and mobile revolution before it, it can positively impact how we all live.





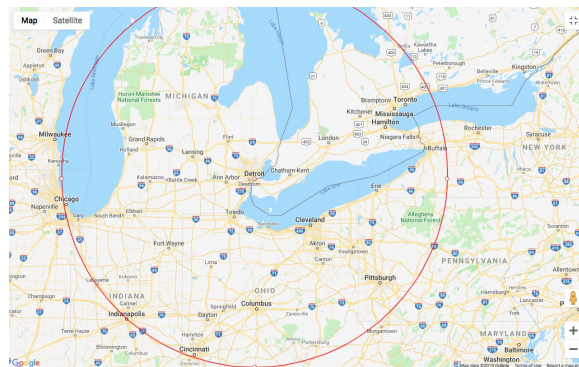
We started the year with the 2019 Blockchain & FinTech Pitchfest, allowing 12 top startups to present their projects to a highly qualified panel of judges for the chance to earn capital and secure guidance from national incubator programs. This event was standing room only, drawing over 200 industry businesses, investors, and enthusiasts, all there to network and exchange ideas. ([Read the Detroit Free Press Article here](#))

We will follow this event with the first in a series of Financial Literacy (FinLit) targeted Meetups, “What is MakerDAO | DAI, And Why It Matters”. This FinLit series will be 1 of the 3 areas DBC will focus its educational series on. The others will include Digital Literacy, and Social Equity via DLT systems.

We will also have the areas first International MeetUp, bringing an estimated 30 members of the Detroit crypto community to network with one of Toronto’s largest blockchain groups. This will begin the bridge between the two communities, with the opportunity for Detroit area blockchain businesses to gain

access to resources in one of the currently leading hotspots for blockchain development.

Additionally, this will kick-off a series of trips DBC will bring our community on, which also includes Cleveland, Chicago, Columbus, Buffalo, Pittsburgh, Fort Wayne, Indianapolis, and more...and following these trips up by hosting neighboring cities here to showcase our talent and projects...establishing Detroit as the center of blockchain development in the upper-midwest.



The travel club will engage with neighboring cities within a 4 hour radius of Detroit.

The



On the community front, DBC will spearhead the first incentivized community run Mesh Network in the area. Working with Althea Mesh and DBC member company EOS Detroit, we will begin onboarding members of a local Detroit neighborhood, and in Q2, start building the core infrastructure to support that neighborhood. This will serve as an example of a massive use-case for blockchain tech beyond money and speculation.

Once the core network is built, and payments/settlements are occurring, this network will be expanded as a community DAC/DAO, allowing the members of the network to fully run and govern the network. DBC will remain as long as needed or requested to oversee the network and maintain its infrastructure.

In conjunction with the MeshNet project, DBC will run a certified training program provided by IABTT and Cleary University, training members of the community how to install

and maintain a network. The program will include in field training, along with classroom assignments held at Cleary University, Detroit campus, and each student completing this course will earn an official certificate of completion from Cleary University.

DBC will also work with area ISP's to use this training program as a career launching course for students to find direct placement in the job market if they wish. Or they may use their newly acquired skills to start their own business, supporting the network as it expands.

Also in Q2, building from the success of the pitchfest, DBC will begin its business resource center. This will include a directory on the DBC website for businesses to list their projects on, an "Accept Crypto Here" campaign to help local businesses accept crypto payments online and in person, and we will begin raising funds to place in a grant pool, to provide additional capital to area blockchain businesses that qualify.



To wrap up the year, DBC will announce the **Detroit International Blockchain Conference**. This conference will be an assembly of industry experts with a focus of showcasing the many different areas DLT can be used with a hands-on approach. With multiple developer tracks for platforms such as EOS, Ethereum, Stellar, and Hyperledger; panels/talks on security tokens, blockchain for organizations, legal/regulatory environment, and community uses; and a showfloor for projects to demonstrate their products and services. General admission will be free, with some of the presentations requiring a small fee for access (estimating the most expensive tickets to be priced under \$100).

During all of this, we will work on building our member base and a strong community that will guide how the Detroit Blockchain Center will continue to make Metro-Detroit a top 5 city for blockchain/crypto in North America. I look forward to guiding this growth, and I thank every member, volunteer, and supporter for the opportunity to turn this vision into the standard of what to expect from the Detroit Blockchain community.

A handwritten signature in black ink that reads "Nate Talbot".

Nate Talbot  
Executive Director



# What We Do

Awareness through action



Education

An investment in  
knowledge pays the  
best interest



Community Outreach

Only a life lived for  
others is a life  
worthwhile.



Business Incubator

Collaborative  
programs helping  
startups solve  
problems



Policy Advocacy

Creating a bridge  
between policy makers  
and the DLT  
community

# Roadmap 2019

Laying down a **foundation** for future **success**

# 2019 Roadmap

DBC quarterly timeline.



Q1

Q2

Q3

Q4

Blockchain/FinTech  
Pitchfest

Detroit/Toronto Int'l  
MeetUp in Toronto

Tokenized Securities  
Panel

Begin Business  
Resource Pool

Detroit/Cleveland  
MeetUp in Cleveland

Incentivized MeshNet  
Launch

Secure 50 Recurring  
Members

DBC Hackathon

Detroit Int'l Blockchain  
Conference Public  
Announcement



# Big Picture

Goals by 2022

## Raise Awareness

Establish DBC as the leader in DLT advocacy

2019

2020

2021

2022

## Development

Launch fully self contained incubator program

## Build Infrastructure

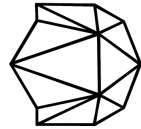
Grow DBC reach and effectiveness throughout region including working partnerships in the fields of AI & IoT

## Recognition

Through past activities, ensure Detroit is viewed as an international leader in technology



# Founding Members



EOS DETROIT

<KAZZA  
LOGY/>

